



SERVICE SPECIALISTS SINCE 1904

McCLOUD SERVICES PRESENTS

PEST INVASION2017

INTEGRATED PEST MANAGEMENT & FOOD SAFETY SEMINAR

Exhibitor & Sponsor Invitation

Tuesday April 25, 2017

Oakbrook, Illinois

www.mccloudservices.com | events@mccloudservices.com



McCLOUD SERVICES PRESENTS

PEST INVASION 2017

INTEGRATED PEST MANAGEMENT & FOOD SAFETY SEMINAR

TUESDAY APRIL 25, 2017

Drury Lane Conference Center - Oakbrook Terrace, Illinois

McCloud Services annual Pest Invasion Seminar brings together individuals from the entire food supply chain of custody, including food industry, pest management and environmental health professionals to network, study and learn industry best-practices.

We are expecting this year's attendance to be well over 300+ professionals from the food, pest management and environmental health industries.

As you look forward to the seminar, McCloud Services invites you to consider one of the enclosed sponsorship packages. By participating in Pest Invasion, your company will benefit from key exposure throughout the event and in post-event communications.



REACH YOUR AUDIENCE

Pest Invasion targets the most influential buyers and decision-makers in food safety, bringing you face-to-face with prospective and existing clients. Promote your brand, products and services in front of the audience you want to reach - attendees with purchasing power.

Become an exhibitor at McCloud's Pest Invasion Food Safety Seminar and increase awareness for your company's products and services and gain exposure for your newest advancements.

75% of 2016 attendees included c-level executives for major food supply chain companies including processors, manufacturers, distributors and suppliers.



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SPONSORSHIP OPPORTUNITIES

McCloud Services invites you to consider one of the enclosed sponsorship packages. By participating in Pest Invasion, your company will benefit from key exposure throughout the event and in post-event communications.

LUNCH SPONSORSHIP \$2,500

- Company recognition at conference luncheon
- Company recognition on projection screens
- Exhibit booth
- Attendance for 1 additional guest

BREAK SPONSORSHIP \$2,000

- Company recognition during breaks
- Company recognition on projection screens
- Exhibit booth
- Attendance for 1 additional guest

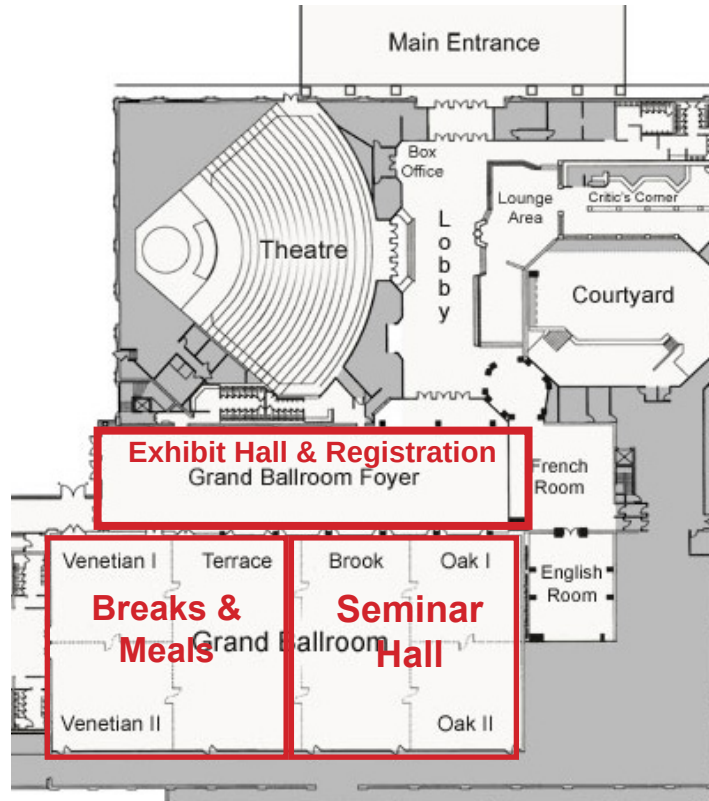
SPEAKER SPONSORSHIP \$2,000

- Company recognition during breaks
- Company recognition on projection screens
- Exhibit booth
- Attendance for 1 additional guest

EXHIBIT ONLY \$800

- Exhibit booth space in the exhibit hall

EVENT LAYOUT





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SPONSORSHIP REGISTRATION FORM

Sponsor / Attendee Information

Company Name:	Representative Name and Title:
Email Address:	Phone Number
Company Address / Billing Address (Street, City, State, Zip)	

Sponsorship Packages

\$2,500	\$2,000	\$2,000	\$800
<input type="checkbox"/> Lunch Sponsor	<input type="checkbox"/> Speaker Sponsor	<input type="checkbox"/> Lunch Sponsor	<input type="checkbox"/> Exhibitor

Speaker Sponsorship (provide speaker name):

Additional Attendee Name (One included with Sponsor Packages):

Payment Method

Mastercard <input type="checkbox"/>	Visa <input type="checkbox"/>	Discover <input type="checkbox"/>	Amex <input type="checkbox"/>	Check <input type="checkbox"/>
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Name on Card	Credit Card Number	CVV (Security) Code	Expiration Date

If paying by check, payment must be received by April 1, 2017

Make checks payable to:

McCloud Services Seminar Registration
1635 North Lancaster Road
South Elgin, IL 60177



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PRE-SEMINAR PLANNING

Hotel Accommodations

Hotel accommodations are available at the Hilton Garden Inn Oakbrook with a special event rate.

Hilton Garden Inn Chicago / Oakbrook Terrace

1000 Drury Lane | Oakbrook Terrace, Illinois 60181

Phone: 630-941-1177 | **Group Name:** McCloud Services | **Group Code:** MSP

Exhibit Materials

Exhibits or product samples can be sent directly to the conference center in advance to:

Drury Lane Conference Center and Theater

100 Drury Lane | Oakbrook Terrace, Illinois 60181

**Shipments can arrive anytime between Friday, April 21 and Monday, April 24*

Shipping Instructions

Attn: Your Name / McCloud Seminar

Drury Lane Conference Center and Theater

100 Drury Lane | Oakbrook Terrace, Illinois 60181

Return Shipping Instructions

All exhibitors are responsible for preparing return shipping label(s) and scheduling a pick up from Drury Lane on Wednesday April 26, 2017. There will be a designated area on-site for exhibitors to leave their shipments and Drury Lane will accommodate each pick up.

High Resolution Company Logo & Marketing Piece for Attendee Packet

We are excited to offer you the opportunity to include a 1 page marketing piece in our attendee welcome package. Additionally, event signs will be placed throughout the venue and will include all sponsor logos. Please email a PDF of your marketing piece and a high resolution logo to events@mccloudservices.com by April 1st.

FOR QUESTIONS CONTACT

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